



JetPay Payment Services and LifeMed ID Sign Processing Contract for Medical Services Kiosks

CARROLLTON, Texas-- Feb. 20, 2014--JetPay[®] Payment Services, a division of JetPay Corporation (“JetPay” or the “Company”) (NASDAQ:JTPY) and LifeMed ID are pleased to announce an agreement to process financial and data transactions for LifeMed’s patient kiosks.

JetPay is a nationally recognized transaction processor, pre-paid debit card issuer and payroll and tax filing specialist. LifeMed ID is the U.S. industry leader in integrating the use of patient smart cards and biometric devices into the healthcare workflow providing instant, secure and private information exchange between caregivers, medical facilities and patients. LifeMed ID has engaged JetPay as their provider of choice for LifeMed’s newest product -- the medical services kiosk. This kiosk is expected to streamline hospital and office check-ins and to provide life-saving data to doctors, as well as allow easy bill payments.

The check in process in non-LifeMed ID-user hospitals and clinics can be a tedious and time consuming process using clipboards, filling out repetitive and, in many cases, redundant forms. Often, there are multiple registrations within the same facility; largely a manual and error prone process. The LifeMed kiosk can now be placed in doctor’s offices and hospitals or clinics to provide a number of key, self-service transactions. Patients can sign-in for appointments using their LifeMed ID which contains all of their patient records and identity verifications. The kiosk can also read and bill from insurance data on the card. Patients can pay their co-pay and finish paperwork items in moments. This frees staff to attend to medical, not regulatory concerns. Strategically placed kiosks for surgical and medical procedure check-ins may eliminate life-threatening mistakes that rely on patients’ memories for important health reporting.

For its part, JetPay customized a solution for the specific needs of LifeMed ID. JetPay offers this flexibility in its payments and processing environment to many companies that require

individualized payments options. JetPay is known for providing transparency in its clear statements, fee structure, and attention to the specific needs of their customers' applications. JetPay is also one of the first processors to offer a one payment scale for all card transactions, including American Express cards.

Trent Voigt, CEO of JetPay Payment Services, commented: "LifeMed processes about \$58 million in transactions annually for which we will providing our processing services. We are hoping to expand this relationship quickly as LifeMed ID realizes the benefits of working with one provider for multiple business services. As a vertically integrated provider of business services from payment processing to payroll processing, we can work quickly to solve problems and provide innovative solutions." He added: "Even more importantly, we believe the LifeMed kiosks, in combination with their ID cards and our transaction processing innovations, may provide a life-saving benefit to consumers."

David Bachelor, CEO of LifeMed adds: "We selected JetPay due to their ability to customize functionalities to meet our requirements for our kiosks. JetPay already had most of our concerns accounted for, and they custom-built bridges so processing would go smoothly. They also understood the rigorous programming specifications, and expedited the development process to meet our expectations. As a result, we will be live initially in March and fully by July, 2014. We value JetPay's relationship and their commitment to bringing our kiosk solution to the market."

Initially, LifeMed ID will be fully automating several hospitals and large doctors' offices. There are plans to gradually roll out the kiosks to the customer base, which has grown to 200 hospitals in 26 states serving over 3,000,000 patients. There are over 120,000 preventable deaths a year caused by medical mix-ups in paperwork, wrong medications, and wrong procedures. LifeMed ID and JetPay Payment Services hope to have real influence in cutting this number dramatically over the next years. For more information about JetPay solutions, call Shauna Meyer-Reimers, Vice President for VAR sales, at 720-244-0070. For information on LifeMed sales call 916-677-8431 or email at info@lifemedid.com.

About LifeMed ID

LifeMed ID's Patient Identity company based in Citrus Heights, CA, addresses specific healthcare industry challenges such as confirming patient identity, registration bottlenecks, clipboard registration, duplicate records, registration errors, and an increased need for a higher level of privacy and security. LifeMed ID is the U.S. industry leader in integrating the use of

patient Smart cards and biometric devices into the healthcare workflow providing instant, secure and private information exchange between caregivers, medical facilities and patients. This system has proven to dramatically increase patient satisfaction as well as greatly improve operational efficiencies and eliminate costly errors. Patient safety is improved with the virtual elimination of overlaid medical records which is the root cause for erroneous medical procedures and wrong medications.

About JetPay Corporation

JetPay Corporation, based in Berwyn, PA, is a leading provider of vertically integrated solutions for businesses including card acceptance, processing, payroll, payroll tax filing and other financial transactions. JetPay provides a one vendor solution for payment services, debit and credit card processing, ACH services, and payroll and tax processing needs of businesses throughout the U.S. The Company also offers low-cost payment choices for the employees of these businesses to replace costly alternatives. Its vertically aligned services provide customers with convenience and increased revenues by lowering payments-related costs and by designing innovative, customized solutions for internet, mobile, and cloud-based recurring payments.

About JetPay Payment Services

JetPay Payment Services, a division of the JetPay Corporation, headquartered in Carrollton, Texas, a suburb of Dallas, is a premier provider of a front-end and back-end credit card, check, and mobile payments processing, specializing in technology solutions for the e-commerce and card-not-present marketplace. JetPay Payment Services supplies full processing and acquiring services for some of the largest e-commerce sites on the web today. The company offers processing services to banks, sales organizations, and businesses of every size. Please visit www.jetpay.com, www.jetpaycorporation.com, and www.jetpaypayroll.com, for more information on what JetPay has to offer.

Forward-Looking Statements

This press release includes “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. JetPay’s actual results may differ from its expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as “expect,” “estimate,” “project,” “budget,” “forecast,” “anticipate,” “intend,” “plan,” “may,” “will,” “could,” “should,” “believes,” “predicts,” “potential,” “continue,” and similar expressions are intended to identify such forward-looking statements. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside JetPay’s control and are difficult to predict. Factors that may cause such differences

include, but are not limited to, those described under the heading “Risk Factors” in the Company’s latest filed Annual Report on Form 10-K as amended, for the transition period ending December 31, 2012 and the Company’s Quarterly report on Form 10-Q for the quarter ended September 30, 2013.

JetPay cautions that the foregoing list of factors is not exclusive. Additional information concerning these and other risk factors is contained in JetPay’s most recent filings with the Securities and Exchange Commission. All subsequent written and oral forward- looking statements concerning JetPay or other matters and attributable to JetPay or any person acting on its behalf, are expressly qualified in their entirety by the cautionary statements above. JetPay cautions readers not to place undue reliance upon any forward-looking statements, which speak only as of the date made. JetPay does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

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