



JetPay Payroll Services Introduces WorkForce Today: A Comprehensive Human Resource Management System

Center Valley, PA – July 23, 2014 – JetPay® Payroll Services, a division of JetPay Corporation (“JetPay” or the “Company”) (NASDAQ: “JTPY”) is pleased to announce the introduction of its comprehensive, fully-operational, cloud-based human resource (HR) management system -- WorkForce Today™. JetPay Corporation is a national leader in providing business services such as payment card processing, payroll services, and prepaid card solutions for merchants, Independent Sales Organizations (ISOs) and financial institutions. The JetPay Payroll Services division offers payroll, payroll tax filing services, human resource management, benefits management, 401K assistance, general purpose MAC Visa® prepaid cards, and other financial services to businesses of all sizes.

WorkForce Today is now available to JetPay Payroll Services payroll customers looking for a cloud-based HR management solution. WorkForce Today combines the newest technology with time-tested tools for managing customers’ greatest assets, their employees. The system offers mid-sized businesses the same tracking and reporting tools used by large corporations and offers large corporations a user-friendly, comprehensive system to manage their entire workforce.

Nick Antich, President and CEO of JetPay Payroll Services, describes the system: “We believe WorkForce Today addresses the wants and needs of the large enterprise market and is flexible and affordable enough for the mid-market to find attractive. It is user-friendly, eliminates paper storage of sensitive documents, and is very cost effective.” Mr. Antich adds that he expects WorkForce Today to offer JetPay clients great value from its time savings, paperwork reduction and more effective hiring, HR tracking and reporting.

JetPay Payroll Services began marketing WorkForce Today in June, and it has been exceptionally well received. Wayne Hart, National Sales Leader for the payroll division of JetPay, explains some of the benefits: “The employer and employee of today both want easy and secure access to information in the cloud. The employer needs critical data and work flows to facilitate both day-to-day transactions and forward thinking planning. The employee needs secure access to their personal data that is related to benefits, work/life events, compensation and company provided information.”

When JetPay customers preview the system, they recognize how flexible and secure it is. The system offers multiple levels of access for employees which business owners can assign as needed. The built-in design features are extensive: compensation management, performance review, employee benefits information, workflows, messaging, employee self-service, report writing, and even employee phone/email directories and newsletters. The customer-created fields are also extensive and adaptable to the company’s needs.

For more information on WorkForce Today, JetPay Payroll Services, or any JetPay Corporation services, call Wayne Hart at 1-800-DO-MY-PAY (800 366-9729) x699 or find us on the web at www.jetpaypayroll.com.

About JetPay Corporation

JetPay Corporation, based in Berwyn, PA, is a leading provider of vertically integrated solutions for businesses including card acceptance, processing, payroll, payroll tax filing and other financial transactions. JetPay provides a one vendor solution for payment services, debit and credit card processing, ACH services, and payroll and tax processing needs of businesses throughout the United States. The Company also offers low-cost payment choices for the employees of these businesses to replace costly alternatives. The Company's vertically aligned services provide customers with convenience and increased revenues by lowering payments-related costs and by designing innovative, customized solutions for internet, mobile, and cloud-based payments. Please visit www.jetpay.com, www.jetpaycorporation.com, and www.jetpaypayroll.com, for more information on what JetPay has to offer or call 1-866-4JetPay (866-453-8729).

About JetPay Payroll Services

JetPay Payroll Services, a subsidiary of JetPay Corporation, located in the Lehigh Valley region of Pennsylvania, is the foremost provider of payroll, tax filing and human resource services to the Lehigh Valley and beyond. JetPay Payroll (formerly AD Computer) has served this region for over forty years. Today, serving a national customer base, JetPay Payroll Services has one of the most complete platforms for its services in the country, including payroll processing, payroll tax filing, human resource management, time and attendance, and many other financial services. For further information, call 1-800-DO-MY-PAY (800-366-9729) or visit www.jetpaypayroll.com

Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. JetPay's actual results may differ from its expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside JetPay's control and are difficult to predict. Factors that may cause such differences include, but are not limited to, those described under the heading "Risk Factors" in the Company's Annual Report filed with the Securities and Exchange Commission ("SEC") on Form 10-K for the fiscal year ended December 31, 2013, the Company's Quarterly Reports on Form 10-Q and the Company's Current Reports on Form 8-K.

JetPay cautions that the foregoing list of factors is not exclusive. Additional information concerning these and other risk factors is contained in JetPay's most recent filings with the Securities and Exchange Commission. All subsequent written and oral forward-looking statements concerning JetPay or other matters and attributable to JetPay or any person acting on its behalf, are expressly qualified in their entirety by the cautionary statements above. JetPay cautions readers not to place undue reliance upon any forward-looking statements, which speak only as of the date made. JetPay does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

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