



JetPay Payment Services Offers OneCall – A Direct Settlement Program For American Express Card Acceptance

Carrollton, Texas – August 12, 2014 – JetPay® Payment Services, a subsidiary of JetPay Corporation (NASDAQ: “JTPY”) is pleased to announce the launch of OneCall™ which is a program that allows JetPay, a nationally recognized end-to-end transaction processor, to directly authorize and settle American Express card transactions from its own processing platform. This simple solution is now available to JetPay’s customers for acceptance and settlement of American Express card transactions. The program is currently limited to those customers doing under \$1 million in sales volume on American Express cards, which includes a large number of small businesses across the United States.

The OneCall program provides a number of appealing advantages to customers. First of all, American Express card acceptance is now integrated into the point of sale set-up process, instead of requiring additional paperwork and set-up routines. Settlement for all card transactions becomes integrated as well, generating one consolidated statement and one deposit to cover every card brand. JetPay now assumes all the functions that used to transfer to American Express, such as authorization and processing of charge-backs and inquiries. This streamlines the process and saves merchants the added costs of contending with multiple servicing companies. Transaction funding will be deposited into the same bank account that is held for settlement of other card types, eliminating the need to make separate deposits and maintain separate accounts. All these changes mean increased convenience and significant cost savings for customers. The most significant savings comes from JetPay’s ability to set pricing, making it more economical for small merchants to add American Express to their current payment choices. .

In addition to savings , there is added value for many customers who previously did not take American Express. They now have the advantage of encouraging millions of high-spending users of the American Express card to make purchases that average higher tickets than other card brands. This means significant new revenues for the merchant.

Bipin C. Shah, Chairman of JetPay Corporation, comments: “For years, processors have had to handle a separate authorization and settlement process for American Express transactions. Now with our OneCall program, we hope to have the majority of our customers convert to this program which offers much convenience over separate settlements. In addition, our merchant customers will now be eligible for the same discount rates as for other cards, giving them a great cost savings.” .”

JetPay was fully certified to offer OneCall in late 2013 and has already started seamlessly processing American Express cards for many customers. JetPay Payment Services CEO Trent Voigt was recently featured in a May 4 edition of *PaymentsSource.com* in an article titled “Amex Lets Acquirers Price-Match Rival Cards to Win Small Merchants” by author David Huen. In that article, Voigt explains the advantages for merchants of taking American Express through the new program. With better rates and a smooth settlement process, OneCall is a major move forward in card transaction processing for merchants.

For more information on JetPay Payment Services and the OneCall program call 800-834-4405 or check out our web site at www.JetPay.com.

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About JetPay Payment Services

JetPay Payment Services, a division of the JetPay Corporation, headquartered in Carrollton, Texas, a suburb of Dallas, is a premier provider of a front-end and back-end credit card, check, and mobile payments processing, specializing in technology solutions for the e-commerce and card-not-present marketplace. JetPay Payment Services supplies full processing and acquiring services for some of the largest e-commerce sites on the web today. The company offers processing services to banks, sales organizations, and businesses of every size.

About JetPay Corporation

JetPay Corporation, based in Berwyn, PA, is a leading provider of vertically integrated solutions for businesses including card acceptance, processing, payroll processing, payroll tax filing, human resource management, and other critical business transactions. JetPay provides a one vendor solution for payment services, debit and credit card processing, ACH services, and the payroll and tax processing needs of businesses throughout the United States. The Company also offers low-cost, MAC prepaid Visa card services as a payment choice for the employees of these businesses and consumers in general to replace costly alternatives. The Company’s vertically aligned services provide customers with convenience and increased revenues by lowering payments-related costs and by designing innovative, customized solutions for brick-and-mortar, internet, mobile, and cloud-based payments. Please visit us at www.jetpaycorp.com, www.jetpay.com, and www.jetpaypayroll.com, for more information on what JetPay has to offer.

Forward-Looking Statements

This press release includes “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. JetPay’s actual results may differ from its expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as “expect,” “estimate,” “project,” “budget,” “forecast,” “anticipate,” “intend,” “plan,” “may,” “will,” “could,” “should,” “believes,” “predicts,” “potential,” “continue,” and similar expressions are intended to identify such forward-looking statements. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside JetPay’s control and are difficult to predict. Factors that may cause such differences include, but are not limited to, those described under the heading “Risk Factors” in the Company’s latest Annual Report filed with the Securities and Exchange Commission (“SEC”) on Form 10-K for the fiscal year ending December 31, 2013, the Company’s Quarterly Reports on Form 10-Q and the Company’s Current Reports filed on Form 8-K.

JetPay cautions that the foregoing list of factors is not exclusive. Additional information concerning these and other risk factors is contained in JetPay’s most recent filings with the Securities and Exchange Commission. All subsequent written and oral forward- looking statements concerning JetPay or other matters and attributable to JetPay or any person acting on its behalf, are expressly qualified in their entirety by the cautionary statements above. JetPay cautions readers not to place undue reliance upon any forward-looking statements, which speak only as of the date made. JetPay does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

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